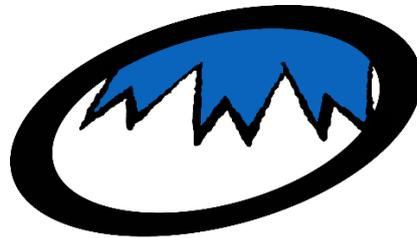


Go Wild Ltd. t/a adventure.ie

Sustainability Policy 2022

This document will be reviewed quarterly.



adventure.ie
#SustainableAdventure

1. Vision/mission/company ethos

It is our vision that adventurous activities, lifestyles, and products are sustainable into the future, leaving minimal or positive impact on the environment, society, and the economy. Our mission is to be at the forefront of driving change in our industry.

We believe in Sustainability for the Environment: We limit our product range to those from suppliers with proven track records in terms of ethics, the environment and quality. We aim to establish as mainstream, the rental economy in outdoor equipment and apparel. We strive to have the lowest possible impact on the beautiful locations we visit. We seek to invest in impactful projects for climate change through membership of reputable, certified partners.

We believe in Sustainability for the Economy: Working cooperatively with small, local businesses both at home and in destination countries.

We believe in Sustainability for Society: Through education on respect for the natural environment, personal responsibility, supporting local businesses and small providers, and through volunteer work. In this way, we are working towards the creation of Sustainable Adventure opportunities for all.

Our Goals:

As per our mission statement:

- Educate current and future adventurers.
- Drive sales of courses, trips, rentals and environmentally sound equipment and apparel.
- Build and maintain strong relationships with our staff, our customers, and other local businesses.
- Invest in climate change projects and our people.

Go Wild Ltd. t/a adventure.ie is aware that its business activities impact upon the environment, and we are committed to alleviating those negative impacts.

2. UNWTO definition

At Go Wild Ltd. t/a adventure.ie, we believe that *sustainable tourism is tourism that takes full account of its current and future economic, social, and environmental impacts while addressing*

the needs of visitors, the industry, the environment, and host communities (UNWTO, n.d.). We therefore aim to reduce our negative effects and increase our positive impacts.

3. Continuous improvement

Sustainability is a journey of continuous improvement, and we are aware that we still have a lot to learn. We already put sustainability at the core of our business decisions by considering what impact those decisions may have on the environment and communities in which we operate.

This policy is a working document which will be reviewed quarterly and updated as potential new efficiencies are available to us and as we learn.

We undertake, by end of Q2, to have calculated our GHG emissions (scope 1 and 2) and to have partnered with a reputable offsetting partner. (See section 6 below).

4. Measuring and reducing negative impacts

4a. Energy consumption

To reduce our electricity usage, we:

- After an initial monitoring phase to establish a baseline, we aim to regularly (every 2 months) measure and review our consumption using electricity monitors on appliances and aim to progressively reduce this consumption.
- Use energy saving light bulbs (LEDs).
- Use only necessary appliances, ensure those have high energy saving ratings
- Wear additional clothing rather than turning on heaters. Localise heating to work area.
- Shut down all appliances, computers, printers completely. Appliances are shut down fully and not left in standby mode.
- Switch off at socket/unplug all charging cables once rechargeable devices are fully charged. This includes but is not limited to: phones, laptops, headtorches, radios, power banks etc.
- Natural, open air-drying of washed tents and other kit.
- Operate a work from home policy where we strongly encourage that home energy is sourced renewably, and that employees commit to complying with this consumption policy.
- Continue with our efforts to engage with our landlord to allow us control over our energy supply and/or switch themselves to buying electricity from renewable source.

4b. Water consumption

We commit to *measuring* our water consumption every 2 months and do the following to *reduce* consumption:

- Replace existing tap with one with aeration device by end of June 2022.
- Install monitor to measure water usage.
- Make toilet flush more efficient by limiting the cistern from filling completely (using filled bottle).
- Discourage use of toilet by customers by not mentioning it unless asked.
- Install rainwater harvesting tank(s) at the back of the building to clean tents/wash down rental and activity kit.
- Clients are invited to bring their own reusable, filled water bottle on activities and inform them prearrival where they can refill their bottles locally.

4c. Waste production

We commit to *measuring* our waste consumption in kg every 2 months and do the following to *reduce* consumption:

- Education of staff and clients regarding waste management.
- On all outdoor activities and events, we adopt the Leave No Trace principles, and we apply them indoors also.
- Encourage use of reusable lunch containers among staff and clients and encourage composting of any food-waste.
- Zero tolerance policy regarding single use plastic drinks bottles. We do not supply bottled water/drinks on our activities or events.
- Encourage using reusable drink containers by ensuring staff have access to reusable insulated drinks bottles for hot and cold beverages.
- In destination countries, we educate staff and clients of expectations and obligations regarding waste management. We provide compostable packaging for lunch wrappings. We clean and segregate waste using composting and recycling facilities locally where suitable facilities are accessible. Where suitable facilities are not accessible onsite, we pack it out.
- Segregation of waste, (mainly packaging generated by the retail element of our business), into reusables, recyclables and refuse. Some packaging is re-used. Recyclables generated in Ireland are taken to Avoca Recycling Centre, Wicklow. We undertake to measure by weight our business recyclables with effect from 01/04/2022.
- Refuse which cannot be reused or recycled comes home with us to our domestic bin. This is a half-size bin (125L) which we pay per uplift on the minimum rate per annum. (Currently 12 lifts with Greenstar). We use, on average, 10 of the available 12 lifts per annum to cover both domestic and business waste. We undertake to measure by weight our business waste with effect from 01/04/2022.

5. Ethical purchasing

At Go Wild Ltd t/a adventure.ie we are committed to:

- Purchasing only items essential for the successful provision of our services.
- The elimination of single use plastics in our business.
- Continuing to liaise with manufacturers regarding the re-use, reduction and elimination of soft plastics currently used by manufacturers to protect products.
- Sourcing stock from manufacturers who produce their products responsibly is at the core of our retail values. Furthermore, within a manufacturer's range, we commit to choosing, as far as possible, only products which carry reputable ecolabels such as Fair Trade, Bluesign Standard fabric, Carbon Neutral etc. We recognise that our suppliers are at different stages of their own sustainability journey, so where ecolabels do not yet apply, we commit to choosing only products in their range which contain a high percentage of upcycled and/or recycled materials.
- Working with local, county-based suppliers first, then Irish, then European, then globally in that order.

6. Carbon offsetting

At Go Wild Ltd t/a adventure.ie we are committed to reducing our carbon footprint as much as possible and to offsetting the remainder with a trusted partner. We aim to work with South Pole and begin to offset our emissions by end of June 2022. We prioritise reducing our impact first by:

- Our commitment to implementing this policy in full.
- Allowing remote working for staff to reduce their work commute.
- Measuring and using the lowest form of GHG emitting travel where possible.
- Replacing vehicles with an electric vehicle at end of life.
- Using responsible courier/transport services who share our carbon reduction goals.

7. Responsible sustainability marketing

Just like you, we're human. We know we can't always get things right first time. We are learning as we go and striving to do our best. We are genuinely open to engagement with anyone who can offer substantiated guidance to us on this journey. If you know of a better way, please share that information with us. We commit to honestly communicating on our website and through our marketing where we are on our journey, the improvements we have made and what we are currently working on.

8. Social responsibility

We support our local community by:

- Volunteering with local charitable organisations. E.g. [Glen of Imaal Mountain Rescue Team](#).
- Contributing financially to local village projects such as the village Christmas fund.
- Contributing with prizes and/or equipment to local fundraising events, such as the Laragh Trail Race in aid of St. Kevin's National School.
- Encouraging our clients to buy food and refreshments in Laragh village.
- Encouraging our clients to stay overnight locally.
- Advising our clients on where to park vehicles responsibly.
- Advising our clients on camping guidelines in the area.

9. Supporting Biodiversity

We support and conserve biodiversity by:

- Membership of the [European Outdoor Conservation Association](#).
- Aiming to invest in an Irish biodiversity conservation project by year end 2022.
- Supporting the All-Ireland-Pollinator Plan 2021 – 2025 as a business and also in our garden and encouraging others to do the same.
- Following guidelines issued by conservation officers and rangers with NPWS, Mountaineering Ireland and Leave No Trace Ireland.

Signed by:



06/04/2022



06/04/2022

General Manager

Date

Head of Sustainability

Date